

THE InterMountain News

P.O. Box 1030, Burney CA 96013
 530-725-0925
 530-303-1528 Facsimile
 northstate.news (Website)
 news@northstate.news (email)

RATE CARD – for 2019

Full page 1 issue \$840	Publish 4 consecutive issues = \$600 per week
1/2 page 1 issue \$480	Publish 4 consecutive issues = \$360 per week
1/4 page 1 issue \$300	Publish 4 consecutive issues = \$210 per week
1/8 page 1 issue \$150	Publish 4 consecutive issues = \$120 per week

DISPLAY OPEN RATE (Commissionable)	\$14.00	Column Widths In Inches
1-14 Total Inches Per Month (Non-commissionable).....	\$12.00	1 col – 1.6
15-39 Total Inches Per Month	\$10.00	2 col – 3.5
40-119 Total Inches Per Month	\$ 8.00	3 col – 5.5
120-239 Total Inches Per Month	\$ 7.00	4 col – 7.25
240-374 Total Inches Per Month	\$ 6.00	5 col – 9.2
375-499 Total Inches Per Month	\$ 5.00	6 col – 11
500+ Total Inches Per Month	\$ 4.00	

ADVERTISING DEADLINE Friday at 4 pm

*Mechanical Measurements: Printing method is offset. Advertising prepared as digital.
 Full Page Measures 11 inches wide by 20 inches tall.*

4-Color—charge is \$65
Special 2x3 ad placed each week (payable in advance) Price Per Issue \$35 (\$1820 annually)

CLASSIFIED DISPLAY RATES:

1-36 Total Inches Per Month	\$ 9.00 per column inch
37-79 Total Inches Per Month	\$ 7.00 per column inch
80-199 Total Inches Per Month	\$ 6.00 per column inch
200-399 Total Inches Per Month	\$ 5.00 per column inch
400+ Total Inches Per Month	\$ 4.00 per column inch

INSERT RATE (Minimum): \$135 full run – 1,900 Circulation printed

The News was established March 1958 and serves 18 communities in northeastern California, including Burney, Fall River Mills, McArthur, Round Mountain, Montgomery Creek, Big Bend, Johnson Park, Old Station, Glenburn, Cassel, Nubieber, Bieber, Little Valley, Adin, Pittville, Cayton Valley, Pondsosa and Hat Creek.

Subscription rates: \$59 PER YEAR, \$31 FOR 6 MONTHS